

PYRFORD AND WISLEY ANNUAL FLOWER SHOW AND FETE – APPLICATION FOR FINANCIAL ASSISTANCE

Executive Summary

Formed in 1948 to provide and manage an Annual Flowers Show and Fete for the public but in particular for the inhabitants of Pyrford and Wisley. Any surplus, after maintaining a reserve for the next show, is given firstly to the Pyrford War Memorial Village Hall and possibly to local or national charities providing local benefit.

The organisation has requested capital funding of £1,250 towards the purchase of new display boards. The lack of display boards has meant the exhibits in the past year were poorly displayed, a situation that has been getting worse for a number of years but has now reached the point of becoming a real problem this year.

The Council recognises the benefits of this type of event for communities across the Borough. However, it is not considered that the application has provided sufficient justification for the Council to provide funding for display boards and, in view of this and the continuing financial pressures on the Council’s Community Grants budget, it is recommended that no grant be awarded.

Recommendations

Reasons for Decision	There is insufficient justification for the Council to support the application at a time of increasing pressures on the Council’s budgets.
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The Executive is requested to:	RESOLVE That no grant be awarded.
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The Executive has authority to determine the above recommendations.

Background Papers:

2018/19 Application Form.

Reporting Person:

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6 December 2017

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1.0 Summary of Application	
1.1 Status and Aims	Formed in 1948 to provide and manage an Annual Flowers Show and Fete for the public but in particular for the inhabitants of Pyrford and Wisley. Any surplus income, after maintaining a reserve for the next show, is given firstly to Pyrford War Memorial Village Hall and possibly to local or national charities providing local benefit.
1.2 Employees	None.
1.3 Volunteers	150, whose activities include raising funds, organising the show, running the show, setting up and clearing up before, during and after the event.
1.4 Clients/Users	The organisation has supported 2,200 exhibits, 1,400 in the Junior Section, 400 in the domestic section and 400 in horticulture and 3,500 visitors of whom 1,800 were paying adults (children attend free) in the year ending 2017.
1.5 Members	Not Applicable
1.6 Sum Requested	£1,250 (Capital)
1.7 Project	<p>The Junior & Domestic section would like to purchase an additional 30 table top display boards to exhibit entries from local schools and exhibitors.</p> <p>The number of junior and domestic entries this year has achieved an all time high. The lack of display boards meant the exhibits were poorly displayed; this has been occurring gradually for many years but has become a real problem this year.</p>
1.8 Cost breakdown:	<p>30 x boards @ £67.00 exc VAT (inc a 10% discount) £2,010</p> <p>VAT £412.60</p> <p>Shipping £53</p> <p>Total £2,475</p>
1.9 Community Benefit	<p>The applicant has advised that around 4,000 attendees will benefit from new notice boards, including local school pupils exhibiting in the Junior Section whose entries, linked to the annual theme, will be displayed more attractively.</p> <p>The Pyrford and Wisley Annual Show and Fete celebrated its 70th year this year. The show brings people of all ages from the local community together on one day a year. In the case of horticulture and domestic, anyone of any age can enter, with the junior category for children up to year 10.</p> <p>As it is a local event many local organisations benefit from the day e.g. the Pyrford Cricket Club receives a field hire contribution, local charities fundraise and local businesses, organisations and charities raise their profile.</p>

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2.0 Financial Background	
2.1 Budget	<p>At the time of the application, the Group held £18,725 in the bank. Funds are reserved for putting on the following years show (£14,000) and pay donations (£2,000) and to allow for financial impact of poor weather (£3,500).</p> <p>The Group has submitted a budget for the 2018/19 Show which indicates an anticipated income of £14,625 against an anticipated expenditure of £11,525, resulting in an anticipated surplus of £3,100.</p> <p>Anticipated income includes: sponsors (£1,900), the raffle (£650), advertisers (£1,500), admission fees (£5,300), stall rents (£1,500), donations (£50), BBQ (£225), champagne and strawberries (£600), and side shows and concessions (£1,000). Items of expenditure include the programme (£2,100), hire of marquee (£4,000), band and arena events (£1,300) and show day sundries (£1,500).</p>
2.2 Accounts	<p>The Group has submitted accounts for 2016/17 which show an income of £15,134 against expenditure of £10,971, resulting in a surplus of £4,163. The sum of £18,576 was carried forward at the end of the 2016/17 year.</p>
2.3 Support over the past five years	<p>2014/15 – An application was received for capital funding of £1,120 towards the replacement of ten gazebos offered on rental to stallholders. In view the constraints on grants funding and the level of funds held by the Group, it was resolved not to support the application. The Group was advised at the time to approach the Funding Adviser employed by Woking Association of Voluntary Service for advice on securing funding for the replacement gazebos.</p>

3.0 Assessment of Application																									
3.1 Key Information	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ Constitution</td> <td style="padding-left: 10px;">Yes</td> </tr> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ Registered Charity</td> <td style="padding-left: 10px;">No</td> </tr> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ VAT Registered</td> <td style="padding-left: 10px;">No</td> </tr> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ Equal Opportunities Policy</td> <td style="padding-left: 10px;">No</td> </tr> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ Safeguarding Policy</td> <td style="padding-left: 10px;">No</td> </tr> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ Reserves Policy</td> <td style="padding-left: 10px;">Yes</td> </tr> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ Quality Mark</td> <td style="padding-left: 10px;">No</td> </tr> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ Other funding sources pursued</td> <td style="padding-left: 10px;">No</td> </tr> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ Other support by the Council</td> <td style="padding-left: 10px;">No</td> </tr> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ Fundraising</td> <td style="padding-left: 10px;">Yes</td> </tr> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ Two quotes</td> <td style="padding-left: 10px;">Yes</td> </tr> <tr> <td style="border-right: 1px dashed black; padding-right: 10px;">○ Regular monitoring provided previously</td> <td style="padding-left: 10px;">N/A</td> </tr> </table>	○ Constitution	Yes	○ Registered Charity	No	○ VAT Registered	No	○ Equal Opportunities Policy	No	○ Safeguarding Policy	No	○ Reserves Policy	Yes	○ Quality Mark	No	○ Other funding sources pursued	No	○ Other support by the Council	No	○ Fundraising	Yes	○ Two quotes	Yes	○ Regular monitoring provided previously	N/A
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3.2 Consultee Comments	<p><u>Officer Comment</u></p> <p>Whilst I acknowledge the key role that the Pyrford and Wisley Annual Flower Show and Fete plays in bringing the local community together,</p>																								

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	<p>as well as providing the opportunities for individuals of all ages to exhibit and in doing so learn new life skills, I consider that they should be able to find other suitable funding sources for the replacement boards. I therefore would not be supportive of their request.</p>
3.3 Assessment	<p>A successful application will assist the Pyrford and Wisley Annual Show and Fete to continue providing its unique event in East Woking. It celebrated its 70th year this year. The show brings 4,000 people of all ages from the local community together on one day a year. As it is a local event many local organisations benefit from the day including local charities fund-raise and local businesses, organisations & charities raise their profile.</p> <p>The number of junior and domestic entries this year has achieved an all time high. The lack of display boards meant the exhibits were poorly displayed; this has been occurring gradually for many years but has become a real problem this year.</p> <p>The Pyrford and Wisley Annual Flower Show and Fete provides an annual community event for residents of Woking and beyond, bringing together events, stalls and charities. The event is very successful and the organisers are able to donate an element of the income to Pyrford War Memorial Village Hall and local or national charities. However, it is not considered that the application provides sufficient justification for the Council to contribute towards the costs of new display boards. The Officer comments indicate that they should be able to find other suitable funding sources for the replacement boards. It is therefore recommended that the application is not supported and that no grant is awarded.</p>

REPORT ENDS